

Blue Ridge Log Cabins Mountain Architecture Series Features Natural Elements and Rugged Charm

The leader in the log home industry delivers expertise, renowned technology, and unique "One-Day" process to meet building interest in rustic, natural home designs

CAMPOBELLO, S.C., June 25, 2014 /PRNewswire/ -- The nation's only solid log modular homebuilder, Blue Ridge Log Cabins, today showcased floor plans and renderings from its growingly popular Mountain Architecture series. The company's design line combines natural elements and multiple exterior finishes to create earthy, rugged homes that look like they're a part of the surrounding environment. The floor plans and renderings can now be viewed at BlueRidgeLogCabins.com.

Blue Ridge Log Cabins President Chip Smith said, "People like our Mountain Architecture homes because of their minimal footprint, and the innovative, creative way that they blend with their environment and the formations around them."

Smith explained that by selecting and customizing a Blue Ridge Mountain Architecture design, home buyers can get this rugged look and natural charm, whether the home backs to rocky terrain, a mountain lake or a wooded lot. Moreover, he said, they can have it within months and without the unknowns and delays that often come with home construction.

"We've taken the superior [processes](#), expertise, and reputation that have made us a leader in the log home industry, and we've applied them to this design environment. It's exciting for us, and it's exciting for our customers," said Smith.

For over 20 years, Blue Ridge Log Cabins has designed and built homes in the company's state-of-the-art manufacturing facility, which gives its architects and craftsmen complete control over the building process, quality of materials and overall schedule. Then, homes are delivered directly to homeowners' sites and assembled in an awe-inspiring one-day build event.

"This process allows for efficient building, minimal waste, and zero delays or guesswork," Smith said. Now, by showcasing the Mountain Architecture design series, Blue Ridge has the opportunity to bring this building process to a new and growing market.

The Mountain Architecture line is part of an overall Architectural Series that includes Traditional Log and soon to be released Coastal Construction and Modern Rustics. Blue Ridge Builder Development Manager Freddie Jones said the new series shows the versatility of Blue Ridge Log Cabins' unique construction process.

"With Blue Ridge, people can get the warmth and quality of a log home, while having options and flexibility for a variety of home designs," he said. "From the initial planning to the build site, Blue Ridge has the expertise and capability to deliver just what clients are looking for."

More information about the Mountain Architecture line can be found at www.BlueRidgeLogCabins.com. To make an appointment with Blue Ridge Log Cabins or schedule a visit at the Model Center call 888-563-3275 or email ssmith@blueridgelogcabins.com.

About Blue Ridge Log Cabins

Founded in 1992, Blue Ridge Log Cabins is widely considered the most innovative company of its kind in America. Ranked by *Inc. Magazine* as one of the fastest growing privately held companies in the nation two years running, Blue Ridge Log Cabins has created modular home-building practices for the upscale log cabin industry, reducing the cost, time, and risk normally associated with such construction thanks to its state-of-the-art, 110,000-square-foot production facility located in South Carolina. Capable of completing as many as 15 custom homes from 500- to 8,000-square-feet every week, Blue Ridge Log Cabins was featured as the "Most Economical Log Home" on HGTV's "Best Ever Log Homes," on the premiere episode of HGTV's "Amazing Log Homes" series, and on ABC's 2011 Season Premiere of *Extreme Makeover: Home Edition*.

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